

*We in Wisconsin are Brimful to Bursting with Pride and Plans
for our second annual*

MINOCQUA LAKELANDS BRIDGE MATCHES

whole week of vacation and tournament at a price less than you would ordinarily pay for either.

the swellest spot in the North woods for food and fishing.

a time when you most need a vacation.

nd a place where the fish bite best and the golf course is the sportiest!

ould go on talking in superlatives (anyone who was there last year will back us up!), but —

ACTS — CLEAR and COMPLETE — will tell the story better.

Wisconsin State Bridge Association, a unit of the American Contract Bridge League, sponsors the games under League regulations and membership.

ere are four separate and distinct matches; you may play in one or all, he cost is a dollar and a quarter a player per session, which includes a supper every night.

BRIDGE EVENTS with National Master and Rating Point Awards for the **MIDWEST SECTIONAL CHAMPIONSHIPS**.

d Pairs: For the Marion Lambert Trophy, 8 P.M. June 20th; 2 P.M. and 8 P.M. June 21st.

er's Individual: For the Howard Young Trophy, 8 P.M. June 22nd and June 23rd.

Individual: For the Larry Fell Trophy 8 P.M. June 22nd and 23rd.

of Four: For the Ethel V. Mars Trophy, 8 P.M. June 24th and 25th.

Pairs: For the Edwin Henes Trophy 8 P.M. June 26th and 27th; 1:30 P.M. June 28th.

"All Events Trophy" has been presented by Mr. A. C. Tilt, of go, to be awarded the player having the highest percentage in three of events, one of which must include the individual games.

ese trophies, incidentally are the handsomest assemblage imaginable. are traveling trophies and can become permanent possessions after they een won by the same pair, individual or team three times.

u will note the schedule leaves all daytimes but Sundays free — free laxing, fishing, golfing, sailing, and swimming, up here in the heart of irthwoods.